

## **Job Title: Campaign Manager**

### **Covering Bristol Green Party's Mayoral 2020 campaign**

**Duration: October 2019 – May 2020**

**Hours: 2.5 days per week (18.75 hrs)**

**Compensation: £120 per day, freelance**

Bristol is one of the UK's greenest cities with a consistently high Green vote in local and national elections. In the recent EU elections, the Green Party topped the poll in Bristol, receiving 35% of the vote in the city – 17606 votes clear of the nearest contender. It is a city where innovation, green industry and business flourish. Yet Bristol is also a city of inequality and the next Mayor will have the challenge of creating a thriving city that is good for all and leaves no one behind. The Greens have a bold vision for the city and a candidate, Sandy Hore-Ruthven, with a track record and reputation for delivering.

Sandy has a high profile in the city as the CEO of Creative Youth Network - the largest youth charity in the region - working with the most vulnerable people in the city. He has delivered multi-million pound capital developments and overseen projects reducing NEET numbers, crime and disadvantage in young people. The organisation employs over 200 people.

The Campaign Manager will lead the campaign team and guide the campaign over the coming months to the election in May 2020 to achieve a historic 'first' of a Green Mayor in a UK city.

#### **Key tasks:**

- Lead the development and implementation of the mayoral campaign with Sandy and the volunteer team
- Support and grow the existing core campaign team ensuring the campaign strategy is delivered
- Manage the fundraising campaign to ensure the right resources are available to achieve success
- Liaise with the National and Bristol Green Party linking target wards and Mayoral campaign activities
- Manage the launch of key pledges and Bristol Green Party Manifesto
- Oversee the creation of clear and key messaging disseminated through regular literature, media quotes/appearances and public appearances
- Liaison with local and national press
- Chair fortnightly campaign meetings and ensure action points are recorded and delivered
- Support in organising events
- Support in responding to emerging political issues

#### **Person Specification:**

##### **Essential**

- Experience of local or national political campaign management
- A commitment to Green values and policies
- Experience of volunteer support and management
- Experience of developing and delivering key messages through the press, social media and print
- Good organisational skills
- Ability to respond to a fast-changing political environment.
- Experience of political fundraising

**Desirable**

- A knowledge of the political scene in Bristol
- An understanding of Bristol as a city

Applications are especially welcomed from a diversity of ages, genders, ethnicity, nationalities, religions and people with disabilities.

The only absolute restriction is that you cannot be a member of another political party.

Salary is £120 per day 2.5days per week with negotiated extra days in the run up to the election, employed on a freelance basis.

Hours are flexible and to be agreed with Sandy. However, this role is based at home with some travel required for meetings.

Termination with a minimum of one month notice from either party.

Start date is as soon as possible. The contract is fixed term until mid-May 2020.

**How to apply**

Please send a CV and covering letter outlining how your experience fits the job description to [Anna.bryher@gmail.com](mailto:Anna.bryher@gmail.com) by 5pm on the 23<sup>rd</sup> September. Interviews will be held on the 27<sup>th</sup> September.